

Wallasey Constituency: Key Messages & Priorities

- A total of 89,420 people live in Wallasey Constituency
- Over one in three of Wallasey Constituency's population (38%) are classed as living in deprivation, compared to 31% in Wirral overall and 20% in England (IMD, 2015)



Higher birth rate of Wirral Constituencies (49 per 1,000 compared to 46 per 1,000 in Wirral)



Higher rate of children in poverty than Wirral overall (27% vs. 24% in Wirral)



Lowest GCSE attainment (51% of pupils achieved 5+ A*-C incl. Eng & Maths vs. 59% in Wirral)



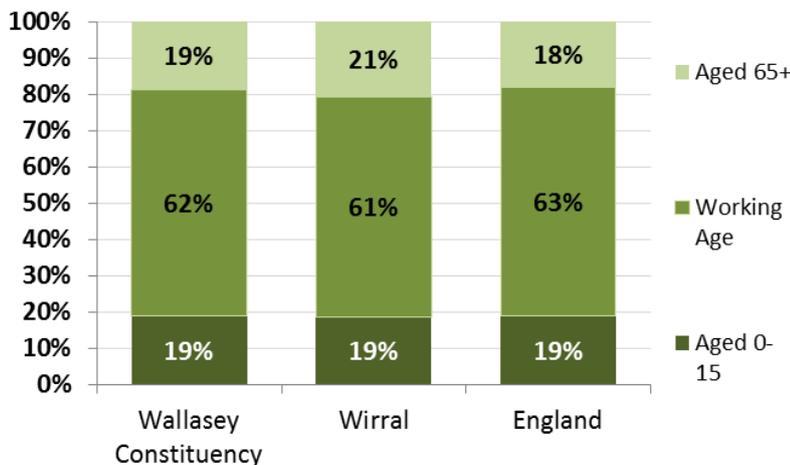
Higher rate of people on workless benefits (18% of people aged 18-64 vs. 16% in Wirral)



Higher life expectancy than Wirral (76 for men and 81 for women, this is the same as Wirral overall)

- One in 20 (5%) of Wallasey residents are from a BAME group, this is exactly the same as Wirral overall and lower than England (20%)
- Higher % of Wallasey residents renting their home than Wirral overall (35% vs 32%)
- Higher rate of premature death (deaths before the age of 75) than Wirral overall (124 per 100,000 vs 114 in Wirral overall)

Figure 1: Age breakdown of Wallasey Constituency, Wirral & England, 2015



The Constituency has a slightly higher proportion of working age people, and slightly lower proportion of older people compared to Wirral overall.

Insight & consultation (from Wirral Residents Survey)

- When asked what was most important in making somewhere a good area to live, the top response from Wallasey residents was 'Low levels of crime and ASB' (50%) and 68% of said reducing crime and ASB should be the Council's top priority (60% in Wirral overall)
- When asked what made most difference to their quality of life, the top factor in Wallasey was 'Feeling safe' (68%)
- Residents in Wallasey highlighted quick and efficient road/pavement repairs as being a top area for improvement (60% vs. 56% in Wirral overall). Keeping streets and environment clean were also mentioned as an important priority (44% vs. 52% in Wirral)
- Just over two in three (70%) Wallasey residents were satisfied with their area as a place to live, compared to 78% in Wirral overall