

Wirral Joint Strategic Needs Assessment Bulletin

January 2014

[Access Wirral JSNA website here](#)

Wirral JSNA: Call for Information 2014

**Message from Fiona Johnstone,
Director of Public Health, Policy & Performance Wirral Council**

The work towards the identification of current and future health and wellbeing needs is an on-going process that should, wherever possible, look to include detail, knowledge and experience from a wide group of contributors. With that in mind I would like to take this opportunity to request your participation in our Joint Strategic Needs Assessment (JSNA).

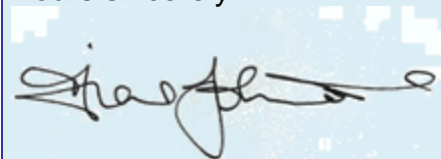
Working with Healthwatch Wirral and Voluntary and Community Action Wirral we are looking to open up the process and I would encourage you to take part and help us to identify the range of local needs and issues that will help inform and shape our future priorities.

If you have information on a topic or issue that you believe would be important for the Health & Wellbeing Board to take account of then please complete either the online JSNA call for information template which can be found [here](#) or use the guidance notes and blank template at the end of this bulletin and return no later than **Friday 11th April 2014**.

The information collected in your return will be combined with other content to ensure we get as broad and comprehensive a view as possible. Please feel free to forward the opportunity to others who might be interested in adding to our knowledge base.

This email comes with guidance notes for filling in the template, however, if you have any queries regarding the process please contact John Highton, Wirral JSNA lead on 0151 606 2000 or at johnhighton@wirral.gov.uk or if you would like help completing the template contact Voluntary & Community Action Wirral 0151 353 9700

Yours sincerely



Head of Policy, Performance and Director of Public Health for Wirral Council

Any queries contact johnhighton@wirral.gov.uk

Latest Versions

[Housing & Homelessness](#)

[Carers](#)

[Alcohol](#)

[Drugs Misuse](#)

[Long Term Conditions](#)

[Health Inequalities](#)

[Population](#)

[Health & Wellbeing](#)

[Older People](#)

[Mental Health](#)

[Children & Young People](#)

[Sexual Health](#)

[Autism](#)

**Useful
Links**



[Public Health Outcomes Framework](#)

[Asthma in Wirral Atlas](#)

[Excess Winter Deaths Atlas](#)

[Local Authority Health Profiles](#)

[Health Inequality Indicators for](#)

[Local Authorities](#)

[Older People's Health and Wellbeing Atlas](#)

[Other useful content \(Updated December 2013\)](#)

[Access Wirral JSNA website here](#)

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- [New Wirral Autism chapter](#)
- [Public Health Annual Report for Wirral \(2013\)](#)
- [Comprehensive data pack to support Clinical Commissioning Groups \(CCGs\)](#)
- [Wirral's 2013 Compendium of Health Statistics is now available](#)



[If you have any ideas for the bulletin or JSNA then please get in touch.](#)

If you have, or know of, data or information that would benefit others (and the JSNA of course!) then send it through and we'll put it on the website and/or circulate links to colleagues.

Pass the bulletin on to colleagues for their benefit and for the opportunity for others to contribute.

**Coming
Soon**

JSNA Chapters in review

- Population
- Climate Change
- Community Safety
- Children and Young People
- Dementia

Future reviews starting soon

- Mental Health
- Long Term Conditions
- Older People
- Carers

Go to Wirral JSNA website at <http://info.wirral.nhs.uk>

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Clinical Commissioning Group

Old Market House, Hamilton Street, Birkenhead, CH41 5AL

0151 606 2000

Wirral JSNA 2014

Guidance notes for completing the JSNA call for Information template

(online template [here](#) – copying and using this link <https://www.surveymonkey.com/s/VJQR6LT> or using the template at the end of these notes)

Overview

- A Joint Strategic Needs Assessment (JSNA) is a process through which current and future strategic health & wellbeing needs of local people are identified. These can relate to medical conditions e.g. Cancer, but also wider issues which affect a person's health & wellbeing e.g. housing or education.
- The JSNA process aims to identify these strategic needs and issues that Wirral's Health & Wellbeing Board and its partners such as Wirral Council, Wirral Clinical Commissioning Group and others can address together to improve health and reduce inequalities.
- This '**call for information**' is open to all those who wish to raise an issue that they believe could be considered as part of this process. Contributions should be through the completion of the JSNA call for information template which aims to collate their content for any given issue.
- The completed template should provide a summary of key points which are relevant to your issue. **They should be no longer than 8 sides of A4 in total.**
- Completed templates should be submitted to John Highton, Wirral's JSNA lead, as soon as possible or **no later than Friday 11th April 2014** in order to be considered. This can be done by email to johnhighton@wirral.gov.uk or by post to (or handed in to) Voluntary & Community Action Wirral, Wallasey Office, 220-224 Liscard Road, Wallasey, Wirral, CH44 5TN and/or you can call the VCA Wirral team on 0151 353 9700 for further guidance on completion and ways to submit. **If you have completed the survey online you do not have to submit a hard copy to us as this is done automatically.**
- The following section provides some guidance to help you when completing the template. While we would encourage you to complete as much as possible the JSNA Executive Group welcomes all contributions regardless.

Guidance

The following points should be used as a guide to help you complete your JSNA information template.

While we do not expect everyone to have access to all sources of information, please complete as much of the document as you feel able to.

Your information will be included with others on the same topic in order that we can obtain as much detail from as wide an audience as possible.

Consider the following aspects to include where you can – they are not compulsory but added together will help provide an good overview of the issue you are recording

Overview

Please provide a brief summary around things such as:

- How many people are affected by the issue?
- Is this going up or down?
- Do you think this is likely to increase or decrease in the long term?
- How does Wirral compare to other areas?
- Include any charts or diagrams which you feel may be relevant.
- Please identify all your sources of your information including hyperlinks to the source data.

Inequalities

Does the issue(s) you have identified affect particular groups more than others? (Please be specific when completing the document)

Please consider and indicate if any group mentioned below is significantly more or less affected:

- Age
- Sex
- Gender reassignment
- Pregnancy & maternity
- Race
- Religion or belief
- Marriage or civil partnership
- Sexual orientation
- Disability
- Deprivation

Please identify the source of your information.

Cost Impact

While cost impact can be difficult to estimate, do you know of any evidence which gives an indication of the scale of the cost e.g. to the NHS, to the wider economy etc.

Do you know if this cost is increasing or decreasing, and what is likely to happen in the future?

Links to other issues

Does the issue you have raised link to any others and is there the possibility for an increased impact by tackling this e.g. education is linked to employment opportunities.

Public perspective

As well as numbers and statistics, it is important to include information relating to people's views and motivations. These can be available from surveys, consultations, and focus groups. It is possible to include findings from such sources which have taken place in the last year or two.

Please include information on how this information has been obtained and when. (Add links to any documents or send in with completed return)

Evidence

Is there evidence on the issue, the impact and/or what might be effective in addressing your issue?

This can be either locally or nationally developed evidence. Please include information of where the evidence is available from and when it was published. (Add links to any documents or send in with completed return)

Gaps in Knowledge

Is there a gap in our knowledge about the issue which you are aware of?

This can be either understanding needs, or lack of evidence base for addressing the issue. Why do you believe there is a gap?

Assets

What do people consider to be an asset in mitigating the impacts of the issues you describe? Look at the JSNA website Assets page for information to provide information on Assets (They can include human e.g. knowledge, groups, organisations etc., financial or physical e.g. buildings, locations etc. and what are you aware of which might be relevant to your issue?)

Click [here](#) to look at the JSNA Assets webpage for more information to help you consider this question

Services

Are there any services which you are aware of that are relevant to this issue? These can be provided by the public sector e.g. NHS, Council, or through voluntary and community groups for example. Do you have any information on the outcomes for these services?

Horizon Scanning

Looking forward, is there anything which may positively or adversely affect the highlighted issue?

Other Relevant Information

While the above topics aim to capture the main points, please let us know of any additional information which may be helpful to consider during the prioritisation process.

Wirral JSNA Framework Template (2014)

(Please copy this template and insert into your own Microsoft Word document or similar)

(Please note: If you have completed the survey online
you do not have to submit a hard copy to us as this is done automatically)

Topic:

Contact details:

Name:

Phone:

Email:

Address:

What is the issue?

(Response)

Why is it important?

(Response)

What is happening here in Wirral?

(Response)

Who are the people most at risk?

(Response)

What are you aware of that is being done already and why?

(Response) (What services are you aware of that impact upon the issue?) (What help is available?)

To make a difference - what would think a successful change should look like?

(Response)

What do you know of the Community & Stakeholder Views on this issue?

(Response)

Challenges (current and in the future)

(Response)

Assets

(Response) (What do people consider to be an asset in mitigating the impacts of the issues you describe?)

References and links to your source information (list below)

(to help track what and where your source relates to – please number each and then use this number in the text above)

Any other information

(please add any content you feel important and did not fit any of the sections above, thank you)

To a maximum of 8 sides of A4

Completed return options

1. **Email to:** johnhighton@wirral.gov.uk

2. **Post to:** John Highton, JSNA Lead, Wirral Council, Public Health, Old Market House,
Hamilton Street, Birkenhead, CH41 5AL

3. **Hand in at:** Voluntary & Community Action Wirral, Wallasey Office, 220-224 Liscard Road,
Wallasey, Wirral, CH44 5TN (if you would like help completing the template you can call in or ring
0151 353 9700)

Wirral Joint Strategic Needs Assessment Bulletin

February 2014[Access Wirral JSNA website here](#)

Welcome to this first bulletin of 2014

Those of you who read or have been asked about the recent Liverpool Echo headline regarding Life Expectancy in Wirral will be interested to read an update in this bulletin. There are also a number of reports on the work related to the JSNA in 2013 and to come in 2014 such as a summary of the key issues survey, an update on the JSNA Executive Summary from the current chapters and some interesting usage figures for the JSNA website.

We also include in this bulletin links to the recently published Wirral's Carers Strategy (2014-2017) and a request from colleagues for help across the Cheshire, Warrington & Wirral Cluster for information in relation to the 2013 Offenders in the Community Health Needs Assessment and its outcomes since publication.

I recently contacted you with Wirral JSNA: Call for Information 2014. This is where we are looking to engage a range of people, groups and organisations from across all sectors to be more involved with the JSNA and where appropriate use their knowledge and experience when considering supplementing the JSNA content. The template, online survey link and offer of help in completing the template can be found below if you are interested (or pass on to others)

Finally keep in touch. If you have any information you would like to share or have any queries on the JSNAand let me know if you share the bulletin with your colleagues as we have almost 900 now receiving the bulletin directly and it might be more than the magic thousand!!

Best wishes,
John Highton

JSNA Programme Lead johnhighton@wirral.gov.uk or [Access Wirral JSNA website here](#)

Latest Versions

JSNA Chapters just published:

[JSNA Executive Summary](#)

Others previously published:

[Black & Minority Ethnic Groups](#)

[Housing & Homelessness](#)

[Carers](#)

[Alcohol](#)

[Drugs Misuse](#)

[Long Term Conditions](#)

[Health Inequalities](#)

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[Local Authorities](#)

[Older People's Health and Wellbeing](#)

[Atlas](#)

[Other useful content \(Updated](#)

[December 2013\)](#)

[Access Wirral JSNA website here](#)

JSNA Updates

[A brief update on life expectancy in Wirral](#)

A few of you may have seen the 'Wirral worse life expectancy than North Korea' headlines last week, and be interested to know what was behind the headline. The figures released by Public Health England on which the story was based weren't exactly 'wrong', they were a little misleading. The data was older than our locally held information, plus it was more unreliable because it was based on very small numbers and a slightly different geography. The central message that Wirral is a place of stark inequalities is unfortunately true however. To see how our local life expectancy data illustrates this, the [brief update on life expectancy in Wirral](#) produced in January, will provide you with a more complete picture. The update can be accessed [here](#)

[Wirral JSNA: A summary report of 2013 key issues survey results](#)

This report provides an overview of the key issues survey carried out in 2013. The information is useful to highlight public views on current and future needs. This was a repeat of the 2012 survey with the number of respondents rising to almost 1400 and some interesting information regarding local assets. The report can be viewed [here](#).

For a summary of ideas suggested by people completing the questionnaire that we will look to act upon wherever possible in 2014 please view [here](#).

[Wirral JSNA: Latest Executive Summary report \(January 2014\)](#)

This summary draws together into one document the content highlighted at the beginning of each of the JSNA Chapters. The report can be viewed [here](#)

[Wirral JSNA: Google analytics report on JSNA website usage](#)

This short report highlights the increase in website traffic between 2009 and 2013 when the JSNA website was first available for people to view and access the variety of content on a range of topics, issues and needs. The report can be viewed [here](#)

[Wirral JSNA: Call for Information 2014](#)

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[Wirral's Strategy for Carers 2014 -17: Caring for our Carers: 'recognising, valuing and supporting Wirral carers'](#)

A Carers Strategy has been developed with carers and statutory, community, voluntary and faith sector organisations. It sets the scene locally for Wirral Council to work with the NHS Clinical Commissioning Group, local partners and carers organisations ensuring carers are identified, supported and to agree plans and budgets to achieve this. The strategy can be accessed [here](#)

[Cheshire Health Needs Assessment \(HNA\) of Offenders in the community: 12 months on – a review of progress](#)

In 2013 a health needs assessment of offenders in the community was published that identified recommendations for change and to support how the health needs of offenders are identified, communicated and responded to. The recommendations are currently being revisited to identify notable practice from across Cheshire. The key question being asked is: What has changed since the start of 2013? This is focused specifically on the offender health arena, so from your perspective, if you could provide details using the questions in the template ([available here](#)).

A [summary of the recommendations](#) and the full report is available [here](#): Feedback should be returned to Margi Butler [margi.butler@warringtonccg.nhs.uk] by **12th February 2014**

Recent news stories

[Integrated care to improve people's experience of health and social care](#)

The £3.8bn Better Care Fund earmarked for joint spending by the NHS and local authorities presents a significant opportunity as well as a number of risks, according to a new report from the King's Fund. Although there is no new money in the pooled [budget](#) (formerly known as the Integration Transformation Fund), rising demand on services, pressure on funding and the need for radical approaches to long-term conditions and care of the elderly means agencies have the incentives to work collaboratively. Access the report [here](#)

[Maternity: Twice as many hospital deliveries to women living in the most deprived areas of England](#)

The rate of delivery to women living in the most deprived areas of the country was double that of women in the least deprived areas, based on new figures from the Health and Social Care Information Centre (HSCIC). Read the full report [here](#)

[Under one roof? Housing and public health in England](#)

With an increasing focus on integration, this viewpoint from the Housing Learning and Improvement Network explores the case for housing as keystone of local public health strategies across England. Now that public health is part of local government, the [briefing](#) explores what more could be done to strengthen links with housing departments. Access the details [here](#).

[Improving the public's health: a resource for local authorities published by the King's Fund](#)

This [resource](#), published by the Kings Fund, pulls together evidence from successful interventions across key local authority functions about 'what works' for improving health and reducing health inequalities. It highlights the evidence for and the economic benefits of effective public health action across councils' and highlights specific local successes from several local authorities. The evidence can be accessed [here](#).

[State of the Nation's Waistline - Obesity in the UK: Analysis and expectations](#)

The National Obesity Forum has produced a report on obesity in the UK, which warns that the health costs of obesity are rising faster than previous estimates suggest. The [report](#) recommends better education for GPs who have an important role in directing people with weight management issues to services that can provide support. The report can be accessed [here](#).

[NICE approach to diagnosis and treatment of Autism](#)

NICE has produced a quality standard to help services address the current variation in diagnosis and treatment of autism. Access the guidance [here](#)

[Public Health England \(PHE\): Latest PHE National Child Measurement Programme figures](#)

This report summarises the key findings from the Government's National Child Measurement Programme (NCMP) for England, 2012-13 school year. Latest figures show obesity levels in 4 to 5 year old children have levelled out, and levels in 10 to 11 year old children have stabilised. The findings can be viewed [here](#).

[Demon Drink? A study of alcohol and youth offending](#)

Alcohol misuse and youth crime is closely associated but basic gaps exist in the understanding of alcohol use amongst young offender populations. This quantitative data and qualitative interviews shed some light on the alcohol behaviours and associated risks. Mental health issues and educational disaffection emerge strongly as associated with alcohol use with young people emphatically view alcohol as a problematic substance linked to loss of control and aggression. Click [here](#) to access the report.

[Update on prevention of cardiovascular disease: NICE latest evidence review](#)

The new update focuses on a summary of selected new evidence relevant to NICE Public Health Guideline 25 'Prevention of cardiovascular disease', that was originally published in June 2010. The report can be accessed [here](#).

In short...

Highlights from recent Bulletins:

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- Population
- Climate Change
- Community Safety
- Children and Young People
- Health & Wellbeing
- Dementia

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- Mental Health
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Other JSNA reviews will be reported in future bulletins

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Wirral Joint Strategic Needs Assessment Bulletin

March 2014

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Welcome to the March bulletin

We now have over 1,000 people who directly receive this email bulletin...and this doesn't take account of those who forward the email onto friends and colleagues.... many thanks to everyone for subscribing and please keep on circulating

Just under one month to go to submit your information for our Wirral JSNA: Call for Information 2014. This is where we are looking to engage a wide range of people, groups and organisations from across all sectors to be more involved with the JSNA and where appropriate use their knowledge and experience when considering supplementing the JSNA content. The [template](#), [online survey link](#) and offer of help in completing the template can be found below* if you interested (or pass on to others)

This month we have some links to new information and research that includes: our very helpful, informative and 'recently added to and refreshed' Evaluation Factsheets; the latest Economic Profile for Wirral and information to help improve local outcomes.

Finally keep in touch If you have any information you would like to share or have any queries on the JSNA

Best wishes,
John

JSNA Programme Lead johnhighton@wirral.gov.uk or [Access Wirral JSNA website here](#)

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[Reminder - Wirral JSNA: Call for Information 2014*](#)

Date for submissions – Friday 11th April 2014

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[Wirral Economic Profile – January 2014](#)

The latest local economic profile provides information on people, places and business with headlines on Wirral people on employment, economic inactivity, young people, skills disparities and apprenticeships. Wirral's latest economic profile (January 2014) can be accessed [here](#).

For more information on the profile please contact Sarah Dodd (Economic Monitoring Officer) at sarahdodd@wirral.gov.uk

[Website News: Evaluation Factsheets have been updated and refreshed](#)

We have been in the process of updating and adding to the Evidence Factsheets available on the JSNA website. The evidence factsheets aim to be a useful resource for everyone to provide information about all aspects of evidence, research and evaluation. Evidence based working is crucial to making the best use of resources and providing and commissioning the best services. New factsheets include '*Logic modelling & an outcomes based approach*', '*Social value*' and '*Social return on investment (SROI)*'. Please see the updated and newly added fact sheets [here](#).

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[NHS England Local Authority information packs updated](#)

The Local Authority packs present high-level comparative information on the NHS, the Adult Social Care and the Public Health frameworks. NHS England have revised and updated the packs at Local Authority level and set out key data to inform the local position on outcomes. The purpose of these is to provide Health and Wellbeing (HWB) partners with a quick and easy-to-use summary of their current position on outcomes. The information should be used alongside the local intelligence and will

support commissioners working together to set the priorities for the Joint Health and Wellbeing Strategy and CCG Strategic Plans. The packs can be viewed [here](#)

Maternity: Twice as many hospital deliveries to women living in the most deprived areas of England

The rate of delivery to women living in the most deprived areas of the country was double that of women in the least deprived areas, based on new figures from the Health and Social Care Information Centre (HSCIC). Read the full report [here](#)

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Respect and protect: research into the experience of older people and staff in care homes and hospitals

This research project commissioned by Comic Relief provides an in-depth look at the experience of residents/patients, staff and organisations involved in care homes and hospitals. It does not throw up any horror stories, but presents a picture of largely adequate care alongside institutional neglect and insufficient focus on dignity and social engagement. The report makes recommendations for how all partners involved in care for older people should develop 'mutuality of interest' to cooperate on improvements. The report can be viewed [here](#)

In short...

Highlights:

- [Better health for ex-seafarers \(Report, 2012\) Local Wirral interest](#)
- [Wirral JSNA: A summary report of 2013 key issues survey results](#)
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Wirral Joint Strategic Needs Assessment Bulletin

April 2014

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Welcome to the April bulletin

Hope you all had an enjoyable Easter and were able to benefit from the ever improving weather...

This month's bulletin provides opportunities to access some important content that underpins the public health agenda such as work on Wirral Food Plan, road safety, community engagement, fuel poverty, planning guidance for healthy homes and with other organisations in relation to domestic violence.

Any feedback on the bulletin, or please send me any documents and links you think might interest others also if you have content I can share – get in touch

Kind regards,
John

JSNA Programme Lead johnhighton@wirral.gov.uk or [Access Wirral JSNA website here](#)

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**Useful
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[Public Health Outcomes Framework](#)
[Asthma in Wirral Atlas](#)
[Excess Winter Deaths Atlas](#)
[Local Authority Health Profiles](#)
[Health Inequality Indicators for Local Authorities](#)
[Older People's Health and Wellbeing Atlas](#)
[Other useful content \(Updated December 2013\)](#)

[Access Wirral JSNA website here](#)

JSNA Updates

[Better Food Wirral event and Wirral Food Plan](#)

A Better Food Wirral event took place on the 10th April 2014 at Tranmere Rovers Football Club. The event brought together residents, food businesses, community organisations and the Council to debate how to build a better food system for the borough. Over 90 people watched a short film illustrating the real life issues that face local producers, suppliers and consumers. Discussions focused on research conducted with local people, businesses and community activists looking at the key issues of access and relationships to food and the local food market. Work continues on the development of a Wirral Food Plan. For more information please contact us at the Better Food Wirral website www.betterfoodwirral.org and/or tweet us your views and ideas @BettrFoodWirral

[Wirral Economic Profile – January 2014](#)

There may have been a problem with the links to this profile in last month's bulletin – apologies if they didn't work – the technical problem has been resolved – so here it is again.

The latest local economic profile provides information on people, places and business with headlines on Wirral people on employment, economic inactivity, young people, skills disparities and apprenticeships. Wirral's latest economic profile (January 2014) can be accessed [here](#). For more information on the profile please contact Sarah Dodd (Economic Monitoring Officer) at sarahdodd@wirral.gov.uk Previous profiles can be viewed [here](#)

[New Social Value, Social Return on Investment and Logic Modelling Evaluation Factsheets](#)

We have been in the process of updating and adding to the Evidence Factsheets available on the JSNA website. The evidence factsheets aim to be a useful resource for everyone to provide information about all aspects of evidence, research and evaluation. Evidence based working is crucial to making the best use of resources and providing and commissioning the best services. New factsheets include 'Logic modelling & an outcomes based approach', 'Social value' and 'Social return on investment (SROI)'. Please see the updated and newly added fact sheets [here](#).

[Merseyside Fire & Rescue Service - Wirral Community Safety Plan for 2014/15](#)

The aim of the [plan](#) is to provide an update on the Merseyside Fire & Rescue Service performance and activity for 2013/14 and also information on their intended objectives and actions during the next year to make Wirral a safer, stronger community. This plan should be read in conjunction with the Merseyside Fire and Rescue Authority (MFRA) Integrated Risk Management Plan 2013-16 (click [here](#) to view this plan). The Wirral Community Safety Plan 2014/15 plan can be viewed [here](#)

News stories

[Local government Public Health briefings](#)

NICE has developed local government briefings on public health topics. Meant for local authorities and their partner organisations in the health and voluntary sectors, the latest offerings deal with community engagement to improve health and contraceptive services. They can be accessed [here](#)

[Fuel poverty: how to improve health and wellbeing through action on affordable warmth.](#)

This is a guide to delivering action on fuel poverty for public health professionals, health and wellbeing boards, and local authorities in England. It looks at improving health and wellbeing through warm and healthy housing and reducing energy costs for vulnerable households. The guidance can be viewed [here](#)

New Planning guidance tackles health inequalities

Department for Communities and Local Government has published national guidance which recognises the importance of local infrastructure planning in the development of healthy communities. The guidance sets out the government's planning policies for England and how these are expected to be applied by local authorities. The guidance can be viewed [here](#)

Prevention of Cardiovascular Disease: Improving services for children with long-term conditions

Public Health England has updated the Disease Management Information Toolkit (DMIT) with data at clinical commissioning group (CCG) level for 2012/13. DMIT is designed to help increase the efficiency of services for children with long-term conditions. The toolkit can be used to show performance for asthma, diabetes and epilepsy. It has information at clinical commissioning group (CCG) level on emergency hospital admissions for patients aged under 19 with a primary diagnosis of a particular condition. The toolkit enables CCGs to compare their emergency admission rates, bed-days and lengths of stay with a range of different comparators. It is designed to highlight variations at CCG level and allow benchmarking to inform the commissioning decision-making process for children's services. The toolkit can be accessed [here](#)

NICE public health guidance (PH50)

Domestic violence and abuse: how health services, social care and the organisations they work with can respond effectively.

This guidance aims to help identify, prevent and reduce domestic violence and abuse. Violence and abuse perpetrated on children by adults ('child abuse') is not dealt with in this guidance, but it does include support for children who are affected by domestic violence and abuse. The recommendations cover the broad spectrum of domestic violence and abuse, including violence perpetrated on men, on those in same-sex relationships and on young people. The guidance can be viewed [here](#)

Road safety and public health: A report by ROSPA

The aim of this report is to assess the current level of integration of road safety and public health activities, highlight examples of good practice, and provide guidance for road safety officers and public health practitioners on how the work of both can be integrated. The report can be viewed [here](#)

Measuring National Wellbeing programme: 2014 Update

The [national wellbeing interactive wheel of measures](#) provides an easy way of accessing data on national wellbeing. The map allows you to explore the measures of national wellbeing across the various domains including health, education and skills, where we live, our relationships and our personal wellbeing. The latest version was published in March 2014.

The report - [Measuring National Wellbeing: Life in the UK, 2014](#) provides the latest overview of wellbeing in the UK today. A snapshot of wellbeing is provided across 10 domains of wellbeing, together with a brief overview of international comparisons. The report is the second summary of life in the UK to be delivered by the [Measuring National Wellbeing programme](#) and will be updated annually. These webpages are better viewed in Google Chrome, Firefox or other web browser

In short...

All Military Members Organisation or A.M.M.O - April Newsletter from Wirral support group for ex-military personnel and veterans

Deaf Health Champions or DHC – Spring Newsletter and link to [website](#)

Carers Offer – Outdoor activity breaks for any armed forces family that includes a person with a disability – please view poster [here](#)

Highlights:

- [Annual Report of the Chief Medical Officer: Surveillance Volume, 2012: On the State of the Public's Health](#)
- [Better health for ex-seafarers \(Report, 2012\) Local Wirral interest](#)
- [Wirral JSNA: A summary report of 2013 key issues survey results](#)
- [A brief update on life expectancy in Wirral](#)
- [Public Health Annual Report for Wirral \(2013\)](#)
- [Comprehensive data pack to support Clinical Commissioning Groups \(CCGs\)](#)
- [Wirral's 2013 Compendium of Health Statistics](#)
- [Smoking Cost Effectiveness](#)
- [Wirral's 2013 Local Health Profile](#)
- [Wirral Economic Profiles \(Previous 2011 - 2014\)](#)
- [Wirral JSNA Easy Read content](#)
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Pass the bulletin on to colleagues for their benefit and for the opportunity for others to contribute.

Coming Soon

JSNA Chapters in review

- Population
- Climate Change & Health
- Community Safety
- Children and Young People
- Health & Wellbeing
- Dementia

Future reviews about to start soon

- Mental Health
- Long Term Conditions
- Older People
- Carers

Other JSNA reviews will be reported in future bulletins

Go to Wirral JSNA website at <http://info.wirral.nhs.uk>

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Old Market House, Hamilton Street, Birkenhead, CH41 5AL
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Wirral Joint Strategic Needs Assessment Bulletin

June 2014

[Access Wirral JSNA website here](#)

Welcome to the June bulletin

Some interesting new content this month with a new JSNA Section published – Climate & Health and a number of latest needs assessments on topics such as fixed odds betting, homelessness, community assets, Trauma and Injury Intelligence Group (TIIG) reports analysing assault in the home attendances to A&E Departments in the area, violence across North West Emergency Departments and the increase in attendances for assault at our A&E Departments during the 2010 World Cup... a timely reminder...

Not only all this but the bulletin also has all the recent Better Food Wirral content – research, ideas, reports and a film on local food issues...

Finally the 2014 JSNA Key Issues Survey will be circulated this month...your involvement is always very much appreciated!

Any feedback on the bulletin, any documents and links you think might interest others and any ideas, questions or suggestions for JSNA – please get in touch

Kind regards,
John

JSNA Programme Lead johnhighton@wirral.gov.uk or [Access Wirral JSNA website here](#)

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[Other useful content \(Updated December 2013\)](#)

[Access Wirral JSNA website here](#)

JSNA Updates

[New Climate & Health section and webpage published](#)

We have content on the changing climate and potential health impacts for Wirral residents. The section can be viewed [here](#) and webpage is available [here](#).

[Better Food Wirral](#)

In the last bulletin we highlighted Better Food Wirral event that took place on the 10th April 2014 at Tranmere Rovers Football Club. The event brought together residents, food businesses, community organisations and the Council to debate how to build a better food system for the borough.

- Better Food Wirral...Research paper...[here](#)
- Better Food Wirral...Considering what other areas are doing...[here](#)
- Better Food Wirral...A local film on what food means to our residents...[here](#)
- Better Food Wirral...Launch Event & Conference Report...[here](#)

Work continues on the development of a Wirral Food Plan. For more information go to www.betterfoodwirral.org and/or tweet us your views and ideas @BettrFoodWirral (*it is spelt right!*)

[Accidental Dwelling Fires \(ADFs\) Health Needs Assessment \(HNA\) by Wirral Public Health and Merseyside Fire & Rescue Service](#)

Accidental dwelling fires (ADFs) are fires that occur in buildings occupied by a household and that are started without intent. Dwelling fires can result in both physical and mental harms and the injuries sustained in fires can be fatal. The purpose of this health needs assessment is to improve the understanding of accidental dwelling fires in Wirral, their distribution and risk factors, and to identify evidence based interventions to reduce ADFs. The HNA can be accessed [here](#). For more information contact Anna Donaldson @ Wirral Public Health 0151 606 2000.

The Wirral Community Safety Plan 2014/15 plan can be viewed [here](#)

[Exploring the Social Value of Community Assets in Wirral – Final Report now published](#)

This project set out to explore the contribution that community assets and community-led initiatives in Wirral are making to Public Health outcomes. Led by the Applied Health and Wellbeing Partnership, with the Centre for Public Health at Liverpool John Moores University and Wirral Council Public Health Team, the project has identified successful aspects of community asset delivery that could be replicated elsewhere. The report can be accessed [here](#) or <http://info.wirral.nhs.uk/JSAA.html>.

[Fixed Odds Betting Terminal \(FOBT\) use, across the Liverpool City Region – report now published](#) (LPHO Report series number 95)

Liverpool Public Health Observatory was commissioned by Merseyside Directors of Public Health to look at problem gambling, and Fixed Odds Betting Terminal (FOBT) use, across the Liverpool City Region. The project report can be accessed [here](#).

[Homelessness in Liverpool City Region: A Health Needs Assessment – report now published](#) (LPHO Report series number 96)

Liverpool Public Health Observatory was commissioned by the Merseyside Directors of Public Health to deliver this Health Needs Assessment of homelessness in Liverpool City Region. This followed concerns that the recent economic downturn and changes to welfare provision were negatively impacting on housing security across the region. The report can be accessed [here](#).

Latest **Wirral Economic Profile** – April 2014 available [here](#)

Just a reminderPrevious JSNA bulletins can be viewed [here](#)

Trauma and Injury Intelligence Group (TIIG): Latest reports & briefings

Themed Report: Assaults in the home across Merseyside and Cheshire (2011/12 to 2012/13)

This TIIG report provides analysis of attendances to A&E Departments across Merseyside and Cheshire for assaults in the home, between April 2011 and March 2013. Access the report [here](#).

Themed Report: Trends in violence across North West England

This TIIG report for commissioners and providers looks at violence-related attendances to all A&E Departments in the North-West. It is supplemented by North West Ambulance Service (NWS) data, to provide a much more detailed picture of local violence-related activity. Access the report [here](#).

Briefing: A&E attendances during the World Cup

This TIIG briefing showing how attendances to A&E Departments for assault rose during the last World Cup in 2010, ahead of the start of the 2014 tournament. Access the briefing [here](#)

News stories

Public Health England (PHE) launches new sexual and reproductive health tool

PHE has launched a new online data tool, the Sexual and Reproductive Health (SRH) Profiles. The profiles provide data across a range of topics, such as teenage pregnancy, abortion, contraception, HIV, sexually transmitted infections and sex offences. The tool can be accessed [here](#).

Estimates of mortality in local authority areas associated with air pollution

Estimates of the number of deaths in UK local authorities that can be attributed to long term exposure to particle air pollution have been published by Public Health England. Access the profile [here](#).

NICE publication: Funding public health protects our communities and children, saves lives... and can save money

This simple visual document highlights the benefits of preventative public health activity and provides links to the underpinning evidence to support those views. The document can be accessed [here](#).

Carers UK survey 2014

Their survey of carers collects evidence on a whole range of issues affecting carers' lives. This year nearly 5,000 carers shared their experiences, enabling us to build a picture of the state of caring in 2014. The survey report can be accessed [here](#).

The Debt Trap: Exposing the impact of problem debt on children

The report, created by The Childrens Society and StepChange Debt Charity, reveals the true scale of problem debt for children - and the huge impact it's having on their lives. The report points to 2.5 million children living in families with problem debt and being behind on £4.8 billion of payments on household bills and loan repayments. The report can be accessed [here](#).

The generation strain: Collective solutions to care in an ageing society

This Institute for Public Policy Research highlights that most care for older people is not provided by the state or private agencies but by family members, at an estimated value of £55 billion annually. However, as the babyboomer generation ages, a growing 'family care gap' will develop as the number of older people in need of care outstrips the number of adult children able to provide it. This is expected to happen for the first time in 2017. The report presents four major recommendations, to be addressed as part of a five-year funding settlement across health and social care: New neighbourhood networks to help; Care coordinators providing a single local point of contact; a shared budget and Stronger employment rights for those caring for people. The report can be accessed [here](#).

Latest End of Life Care Profiles published

Public Health England's (PHE's) National End of Life Care Intelligence Network (NEoLCIN) has published End of Life Profiles for clinical commissioning groups (CCGs). The profiles draw together a wide range of information to give an overview of variations in cause and place of death, by age and sex, for each CCG in England. The profile can be accessed [here](#).

In short...

Latest update to the [Local Alcohol Profiles for England \(LAPE\)](#) including [2013 Wirral report](#)

[NHS guide to long-term conditions and self-care](#)

[Public Health Outcomes Framework Tool update, May 2014](#)

[Living Well For Longer: National Support for Local Action to Reduce Premature Avoidable Mortality](#)

[Comorbidities: a framework of principles for system-wide reform](#)

The support for people with more than one long-term health condition can be accessed [here](#).

WIRED Spring/Summer 2014 Carers newsletter....[here](#)

Other previous highlights:

[Better health for ex-seafarers \(Report, 2012\) Local Wirral interest](#)

[A brief update on life expectancy in Wirral](#)

[Public Health Annual Report for Wirral \(2013\)](#)

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- Community Safety
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- Dementia
- Smoking

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Wirral Joint Strategic Needs Assessment Bulletin

July 2014

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Latest Updates

Just contacting to let you know about some recent updates that are now available

Adult Obesity - http://info.wirral.nhs.uk/ourjsna/adult_obesity.html

Child Poverty – <http://info.wirral.nhs.uk/ourjsna/ChildPoverty.html>

Climate & Health - <http://info.wirral.nhs.uk/ourjsna/climate&health.html>

[2014 Annual Health Profile for Wirral](#) – this has been produced each year since 2006 by the Association of Public Health Observatories for each County Council, District Council and Unitary Authority in England. The 2014 is available [here](#) for you to view. Previous Wirral profiles can be viewed [here](#).

As always If you have any documents and links you think might interest others and any ideas, questions or suggestions for JSNA – please get in touch

Kind regards,

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Better Food Wirral

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Wirral Joint Strategic Needs Assessment Bulletin**September 2014****[Access Wirral JSNA website here](#)**

«GreetingLine»

Welcome to September's JSNA Bulletin

This month we have a range of information from a variety of sources and areas that we hope will prove useful to you. Content such as:

- Funding opportunity from 'Your Wirral'
- Vision 2018 update following feedback from JSNA Bulletin readers
- Recently published profiles now available focusing on Child Health in Wirral 2014 and overall Health Profile for Wirral 2014
- New Cardiovascular Disease (CVD) Profiles for Wirral diabetes, heart disease, kidney disease, stroke and the range of risk factors for CVD

Just to let you know the 2014 JSNA Key Issues Survey will now be circulated toward the end of the year...your involvement would be very much appreciated when the survey is published.

As always any feedback on the bulletin, any documents and links you think might interest others and any ideas, questions or suggestions for JSNA – please get in touch

Kind regards,

John

JSNA Programme Lead johnhighton@wirral.gov.uk or [Access Wirral JSNA website here](#)**Latest Versions**

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[Other useful content \(Updated December 2013\)](#)

[Access Wirral JSNA website here](#)

Local Updates

Bids invited for 'Your Wirral' grant programme

Community and voluntary groups are being invited to apply for grants of up to £2,500 from the 'Your Wirral' community fund.

Your Wirral, a fund jointly administered by Wirral Council and not-for-profit housing provider Magenta Living, has made available £250,000 overall to support local groups. If you are a voluntary or community organisation working in Wirral, you may be eligible for a grant of up to £2,500 to support any activities that address one or more of the themes below:

1. Creating an attractive and safe environment;
2. Contributing to community economic regeneration;
3. Preventing crime or reducing the fear of crime;
4. Providing employment and training for local people;
5. Benefiting local people who face discrimination;
6. Improving community facilities;
7. Engaging communities to improve quality of life

The amount of funding available overall for projects or activities is based on the numbers of Magenta Living housing units in a given area (see below):

Wallasey - £50,000

Wirral South - £35,000

Wirral West - £40,000

A decision on how Birkenhead's (£75,000) funding is to be allocated will be made at a later date and announced as soon as it is available.

£50,000 is also available for Wirral-wide projects and activities (i.e. those which are taking place across the whole of Wirral or in two or more of the constituency areas).

The decision over allocation of funding will be made by each of the Constituency Committees for their area.

There is no set deadline to apply for a grant, as the programme will remain open until all of the funding has been allocated. Decisions over funding will be made in three funding 'rounds' (in October, January and April next year). Birkenhead groups should not apply until an announcement is made over funding for that area.

Cllr. George Davies, Wirral's Cabinet Member for Neighbourhoods, Housing and Engagement, said: "Your Wirral grant funding has been in operation since 2007, and provides an opportunity for local community and voluntary groups to get much-needed funding for projects they need to get off the ground.

'Your Wirral funding has been devolved to the Constituency Committees for 2014/15 and both we and Magenta Living would like to thank Community Action Wirral for supporting the funding process.'

Applications can be made online at www.wirral.gov.uk/yourwirral. If you have any difficulties completing the form online please contact Community Action Wirral who are co-ordinating the application process by calling 0151 353 9700 or email: info@vcawirral.org.uk

Wirral Vision 2018: new webpage to access the latest information

If you would like to find out more about the plans to re-shape health and social care in Wirral, visit the new Vision 2018 section of Wirral Clinical Commissioning Group's [website](#). The latest Vision 2018 bulletin (edition 3) is due to be published there shortly. Edition 2 prompted several questions from JSNA bulletin readers. In response, a new FAQ page will soon be added to the Vision web pages, including answers to the questions their readers have already posed. If you would like more information about Vision 2018, or have any further questions, please email WICCG.InTouch@nhs.net or call Wirral CCG directly on 0151 651 0011

Wirral Child Health Profile 2014

Child Health Profiles ([provided by Public Health England](#)) provide a snapshot of child health and wellbeing for each local authority in England using key health indicators, which enable comparison locally, regionally and nationally. Wirral's current and previous profiles can be accessed [here](#)

Cardiovascular disease profiles for Wirral (2014)

Public Health England's National Cardiovascular Intelligence Network (NCVIN) has published its first cardiovascular disease profile for each of the 211 CCGs in England. The profiles highlight important facts about these conditions and include information on the leading risk factors such as smoking and obesity. Following the recommendations of the cardiovascular disease outcomes strategy to treat coronary heart disease, diabetes, kidney disease and stroke as a single family of conditions, the profiles bring together information about each of these. Wirral's topic profiles can be accessed [here](#)

Healthwatch Wirral E-Bulletin – August 2014

I have taken this opportunity to introduce to you to the [August E-Bulletin](#) from Healthwatch Wirral. Albeit a little late (my apologies) it provides interesting insight to their ongoing work and the opportunity for you to subscribe directly for future editions. They are more than happy for you to share this update with people you know. If you wish to be added to the Healthwatch Wirral contact list, then please send your details to; info@healthwatchwirral.co.uk

2014 Annual Health Profile for Wirral

The Annual Health Profiles have been produced each year since 2006 by the Association of Public Health Observatories for each County Council, District Council and Unitary Authority in England. The 2014 is available [here](#) for you to view. Previous Wirral profiles can be viewed [here](#).

News stories

Due North: Inquiry on Health Equity for the North

There has been a North-South health divide in England for a long time now, with the gap continuing to widen over the past four decades. The causes of health inequality are broadly similar across the country and on average, poor health increases with increasing socio-economic disadvantage. But the severity of these causes is greater in the North. Further, austerity measures are making the situation even worse, impacting more heavily on the North and disadvantaged areas. It is against this background that the independent Inquiry on Health Equity for the North was set up.

The report, *Due North*, details evidence on trends in health inequalities and a set of recommendations. It has sought to bring a fresh perspective to the issue of health inequalities, seeking to build upon the assets of the North to target inequalities, whilst also outlining what central government needs to do, both to support action at the regional level and re-orientate national policies to reduce inequalities. The Executive Summary of the report can be accessed [here](#) and the Full Report [here](#)

A Portrait of Modern Britain

The handbook draws on an extensive set of survey, census, academic and polling data to build up a detailed picture of the five largest minority groups in the UK – Indians, Pakistanis, Bangladeshis, Black Africans and Black Caribbeans. The paper outlines the demographics, geography, life experiences, attitudes and socioeconomic status of each of these major ethnic groups. The purpose of the research is to show that there are clear and meaningful differences between each of these communities, which need to be fully understood by policymakers and politicians. The document can be viewed [here](#)

What might help today's boys and young men to lead longer, healthier lives?

This online survey by the National Children's Bureau (NCB) is investigating how health can be improved for the next generation of boys and young men. This short survey for men aged 16 and over aims to gather information on the approaches men take to getting help and advice on health issues, and how they think these approaches might have been formed. Access the survey [here](#)

Can a neighbourhood approach to loneliness contribute to people's well-being?

This Joseph Rowntree Foundation evaluation looks at their 'Neighbourhood approaches to loneliness' programme and highlights its impact on individuals and communities. It also outlines lessons for similar programmes. Access the report [here](#)

New Public Health England (PHE) report on the relationship between obesity and diabetes

A new PHE report provides an overview of obesity and type 2 diabetes among adults: describing the epidemiology of each disorder, how the two conditions are linked and why they present a major public health challenge. The report also contains new analysis showing that adults with large waist circumferences are more likely to develop type 2 diabetes. The reports can be accessed [here](#)

New paper published on young people's health in 2014

The Association for Young People's Health (AYPH) has published Young people's health: Update 2014. It examines why young people's health matters; key trends in young people's health; current topics in young people's health; recent policy themes and developments; and priority areas for the next two years. The report can be accessed [here](#)

Obesity Factsheets

This series of factsheets (previously known as Key Data Briefings) compiles up-to-date key information and data about obesity and its determinants in an easily readable format. The data factsheets will be a useful resource for policy makers, practitioners and anyone with an interest in obesity the factsheets can be accessed [here](#).

Special Education Needs (SEN) and disability support changes: information for young people

A series of leaflets explaining important changes to the SEN and disability support system, for children and young people. These changes started on 1 September 2014. The leaflets cover the following areas: making decisions about your support; the local offer; education, health and care (EHC) plans; post-16 options for support and can be accessed [here](#)

In short...

- [Well Being Training for Carers](#) is funded by South Wirral Wellbeing Fund and provided by Coaching and Community Support LTD - to help carers to develop resilience and coping strategies in their roles / life's (leaflet to view [here](#))
- Inclusive Access in partnership with Wirral Citizens Advice Bureau (CAB) is offering two free workshops for people who have been affected by changes to the Benefits System. [Go to Inclusive Access website for more details](#)
- World Health Organisation says there should be a ban on the use of e-cigarettes indoors and that sales to children should stop. ([via BBC website](#))
- The [Centers for Disease Control and Prevention \(CDC\)](#) have [released a new study](#) showing that adolescents who 'vape' (or smoke electronic cigarettes) say they are much more likely to smoke conventional cigarettes.
- [All Military Members Organisation or A.M.M.O - July Newsletter](#) from Wirral support group for ex-military personnel and veterans
- Wirral South Local Public Service Board "Market Place Event" at Heswall Fire Station, 10.30 - 15:00, Saturday 27th of September 2014

Previous highlights

Domestic violence and abuse: how health services, social care and the organisations they work with can respond effectively – highlighted in [NICE public health guidance \(PH50\)](#)

[Better Food Wirral](#)

- Better Food Wirral...Research paper...[here](#)
- Better Food Wirral...Considering what other areas are doing...[here](#)
- Better Food Wirral...A local film on what food means to our residents...[here](#)
- Better Food Wirral...Launch Event & Conference Report...[here](#)

[Previous Local Health Profile](#)

[Local Alcohol Profiles for England \(LAPE\)](#) including [2013 Wirral report](#)
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Wirral Joint Strategic Needs Assessment Bulletin

October 2014**Not displaying properly? Access this bulletin online**

«GreetingLine»

Welcome to our October JSNA Bulletin ...

New information for you to peruse and consider in this edition includes:

- 2014 Wirral Compendium of Health Stats
- New Falls (Older People) section
- New Diabetes section
- New Eye Health (Adults) section

Plus other highlights on our local approach to the national 'Stoptober' campaign, public health outcomes profile for Wirral and our progress on Marmot Indicators of Health Inequalities.

As always let me know if you have anything to add to our JSNA, to share with other bulletin readers or general curiosity about Wirral JSNA

Kind regards,

John

JSNA Programme Lead johnhighton@wirral.gov.uk or [Access Wirral JSNA website here](#)

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[Falls \(Older People\)](#)

[Diabetes](#)

[Adult Obesity](#)

[Child Poverty](#)

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[Military Vets](#)

[Black & Minority Ethnic Groups](#)

[Housing & Homelessness](#)

[Carers](#)

[Alcohol](#)

[Drugs Misuse](#)

[Long Term Conditions](#)

[Health Inequalities](#)

[Population](#)

[Health & Wellbeing](#)

[Older People](#)

[Mental Health](#)

[Children & Young People](#)

[Sexual Health](#)

[Autism](#)

**Useful
Links**



[Public Health Outcomes Framework](#)

[Asthma in Wirral Atlas](#)

[Excess Winter Deaths Atlas](#)

[Local Authority Health Profiles](#)

[Health Inequality Indicators for Local Authorities](#)

[Older People's Health and Wellbeing Atlas](#)

[Other useful content \(Updated December 2013\)](#)

[Access Wirral JSNA website here](#)

Local Updates

[Wirral Compendium of Health Statistics](#)

Our compendium has been produced annually for the last six years and is intended to be a quick reference guide to the most recent and commonly requested information on population and health in Wirral. The new compendium can be accessed [here](#)

[New Diabetes section published](#)

Access the section [here](#)

[New Eye Health \(Adults\) section published](#)

Access the section [here](#)

[New Falls \(Older People\) section published](#)

This new section provides some information on Falls predominantly by older people. As with all JSNA content it can be developed over time as and when completed and new information becomes available. Access the section [here](#)

[Wirral Public Health Outcomes Framework Profile](#)

Healthy lives, healthy people: Improving outcomes and supporting transparency sets out a vision for public health, desired outcomes and the indicators that will help us all to understand how well public health is being improved and protected. The outcomes in the profiles reflect a focus not only on how long people live but on how well they live at all stages of life. Wirral's latest profile can be viewed [here](#)

[Wirral JSNA Evaluation Factsheets: there to help you with all things evaluation...](#)

Just a reminder not to forget this great resource ... We recently updated and added to the Evidence Factsheets available on the JSNA website. The evidence factsheets are a very useful resource for everyone that provides information about all aspects of evidence, research and evaluation. Evidence based working is crucial to making the best use of resources and providing and commissioning the best services. New factsheets include '*Logic modelling & an outcomes based approach*', '*Social value*' and '*Social return on investment (SROI)*'. Please see the updated and newly added fact sheets [here](#).

[Marmot Indicators of Health Inequalities – New figures released for Wirral](#)

The Institute of Health Equity (IHE) released the Marmot Indicators of Health Inequalities in the form of a short summary of data for each upper-tier local authority and an accompanying report. These will update and expand an indicator set first published in 2011. Access Wirral's report is [here](#)

[The Stoptober challenge is back!](#)

Stoptober - the 28-day national stop smoking challenge is back! Stopping smoking for 28 days means you're five times more likely to stop for good. Stoptober is the nation's biggest mass participation stop smoking challenge ever! Last year over 250,000 people took part in England and Wales. Will you be one of them this year? Whatever your motivation to stop smoking you are four times more likely to stop smoking with the help of NHS Stop Smoking Services. Last year 1,727 people quit through Wirral's local stop smoking services. To take part - visit [smokefree \(official Stoptober webpage\)](#) and get ready for the 28-day smokefree challenge. If you would like to make an appointment with your local stop smoking service or to find out what support is available call the Livewell team at Wirral Community NHS Trust on 0151 630 8383 or visit www.wirralct.nhs.uk or contact your GP.

News stories

[Commuting by walking or cycling 'can boost mental wellbeing'](#)

New research on walking and cycling supports NICE recommendations that active travel can help boost mental wellbeing. Researchers found that people who walked or cycled to work benefitted from improved mental wellbeing compared with those who travelled by car. Access the report [here](#)

[0 to 25 SEND code of practice: a guide for health professionals](#)

This guide is designed to help clinical commissioning groups, local authorities and health professionals understand their statutory duties in relation to the special educational needs and disability reforms in the Children and Families Act 2014. The guide can be accessed [here](#)

[Children with special educational and complex needs: guidance for health and wellbeing boards](#)

This guidance informs local Health & Wellbeing Boards about how best to oversee changes made by the Children and Families Act 2014 which introduced a new statutory requirement for local services to work together. Now councils, CCGs and education services are collaborating when assessing, commissioning and implementing care plans for children with SEN and disabilities. Health & Wellbeing Boards are responsible for ensuring that effective implementation is taking place. Guidance is [here](#)

[CQC annual mental health survey of mental health services in England](#)

This year's survey of 13,500 frequent users of mental health services found:

- a third of patients do not know where to go in a crisis
- just over half said they were given information about drugs
- 57 percent said they were involved in planning their care as much as they wished.

The CQC has stated that services must improve. Access the report [here](#)

[Alcohol-related liver disease 'hotspots' charted](#)

Areas of the north-west and north-east of England have the highest rate of emergency hospital admissions for alcohol-related liver disease in the country, new figures show. The Health and Social Care Information Centre (HSCIC) has published a regional map of emergency admissions with new data for commissioners. Access the map [here](#) and full report [here](#)

[Local action on health inequalities: evidence papers](#)

This series of evidence reviews cover the following topics: early intervention, education, employment, ensuring a healthy living standard for all, and healthy environment. The papers include evidence, practical points and case studies on approaches and actions that can be taken by local authorities on a range of issues to reduce health inequalities ([overview here](#)). They are not systematic or comprehensive reviews of a topic, but rather discussions that bring together key evidence and expert advice to provide practical information that can be applied in local work to reduce health inequalities. Reports are [here](#)

[Spend and outcome tool \(SPOT\): local authorities](#)

This tool gives local authorities in England an overview of spend and outcomes across key areas of business and for public health and its sub-programmes. Access the online tool [here](#)

[Supporting influence on health and wellbeing boards: report from survey Spring 2014](#)

This paper presents the findings from a survey looking at how the voluntary and community sector is engaging with health and wellbeing boards. Access the survey results [here](#)

[Preventing suicide: a global imperative](#)

This report aims to increase awareness of the public health significance of suicide and suicide attempts and to make suicide a higher priority on the global public health agenda. The report provides a global knowledge base on suicide and suicide attempts as well as actionable steps for countries based on their current resources and context. Access the report [here](#)

In short...

- [“Echoes of an Era” A night of the Best in Irish Folk, Country and Rock Music](#) celebrating the Liverpool Irish Festival (23rd October – 2nd November 2014)
- [All Military Members Organisation or A.M.M.O - July Newsletter](#) from Wirral support group for ex-military personnel and veterans
- [LGBT Cultural Competency Training](#) - looks at what it means to be Lesbian Gay Bisexual or Transgender, particularly in relation to recent legislation changes. Flyers here for [November 2014](#) & [December 2014](#) courses
- September Healthwatch Wirral Newsletter ... [here](#)

Previous highlights

- [Bids invited for ‘Your Wirral’ grant programme](#)
- [Wirral Vision 2018: new webpage to access the latest information](#)
- [Wirral Child Health Profile 2014](#)
- [Cardiovascular disease profiles for Wirral \(2014\)](#)
- [Due North: Inquiry on Health Equity for the North](#)
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Wirral Joint Strategic Needs Assessment Bulletin

December 2014

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«GreetingLine»

Welcome to our December JSNA Bulletin ...

We have been working on developing the JSNA website over recent months and have started to put new web pages on the site in advance of the changes taking place. The key moves reflect your feedback on accessing the content so we are providing a landing page for Our JSNA that allows you to search alphabetically, by topic, by area of Wirral and link to our developing Instant Atlas content

This month's new content includes:

- [Local Disease Profiles](#)
- [Local health outcomes performance](#)
- [Cardiovascular, Stroke, Physical Activity and others....](#)

As always let me know if you have anything to add to our JSNA, to share with other bulletin readers or general curiosity about Wirral JSNA ...can I also wish you a peaceful Christmas and prosperous New Year.

Kind regards,

John

JSNA Programme Lead johnhighton@wirral.gov.uk or [Access Wirral JSNA website here](#)

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[Other useful content \(Updated December 2013\)](#)

[Access Wirral JSNA website here](#)

Local Updates

Wirral JSNA: Latest Social Marketing reports

Geodemographic packages are useful for [social marketing](#) purposes, as they can help identify and locate target particular groups of people, provide insight into people's beliefs and behaviour on certain issues and identify areas with particular issues. Using them means that information can be targeted just where it is needed. Three new reports are now available on the following subjects:

[Wirral Population](#)

[Breastfeeding](#)

[Looked After Children](#)Or these and others can be accessed [here](#)

Wirral's New Pharmaceutical Needs Assessment (PNA) out for consultation

Wirral's Health and Wellbeing Board has developed a new Pharmaceutical Needs Assessment (PNA). [Download the draft Pharmaceutical Needs Assessment \(PNA\)](#). This is an assessment of the need for pharmaceutical services within the borough, and provides a review of access, range and adequacy of local services. NHS England will use the Pharmaceutical Needs Assessment to consider any applications to open new pharmacies, move an existing pharmacy or to purchase additional services from pharmacies. The consultation period runs up to 12th January 2015. After this, feedback will be collated and the document amended accordingly. The final version will be published on the council's website by the end of March 2015. You are invited to take a look at the draft Pharmaceutical Needs Assessment (which you can download above) and [complete the short online survey if you have any comments](#). Alternatively you can [download a copy of the survey](#) and submit your comments by post to: Tricia Cavanagh, Wirral Council, Public Health Team, Old Market House, Hamilton Street, Birkenhead, Wirral, CH41 5AL. You can also view copy of the PNA and leave your comments at any Wirral Council One Stop Shop.

Wirra Profile – dental health of five-year-old children 2012

These profiles provide analysis and key findings on the dental health of five-year-old children in each upper tier local authority area in England. They can be used to help plan and commission evidence-based services based on local need. The profile can be accessed [here](#)

Loneliness: Rapid Evidence Review Series

The prevalence of loneliness, impact on health & wellbeing and effective interventions that can be used to ameliorate these effects. *LPHO Report Series, No. 97: Rapid Evidence Review Series, No. 1*

Monitored Dosage Systems (MDS): Rapid Evidence Review Series

An evaluation of the cost effectiveness of monitored dosage systems (MDS) to aid maintaining independence in taking medication. *LPHO Report Series, No. 98: Rapid Evidence Review Series, No.2*

Suicide Prevention Training Programmes: Rapid Evidence Review Series

The effectiveness of suicide prevention training programmes. A rapid literature search of academic databases was conducted to examine research evidence from 2004 to 2014. *LPHO Report Series, No. 99: Rapid Evidence Review Series, No. 3*

These reviews are provided by Liverpool Public Health Observatory on behalf of Merseyside Directors of Public Health and all three can be accessed [here](#)

Vision 2018

The latest edition (4) of the [Vision 2018 bulletin](#) is now available. This publication includes details of the strategic outcomes of the programme, and the different projects that have been identified to try and achieve them. There's also information about Wirral's Better Care Fund (BCF) plan, which has recently been approved by NHS England. More details about Vision 2018 can be found on [here](#)

Other reports and updates

[Healthier Lives: Diabetes, Hypertension and NHS Health Check](#), is a major new online tool from Public Health England, which reveals large variation in the prevalence and treatment of diabetes and high blood pressure, and in the provision of the NHS Health Check across the country. The Healthier Lives atlas shows mapped variation against the England average for diabetes, hypertension and health checks. The data allows people to see easily how their local authority, CCG and GP surgery are performing and how this varies across the country compared to the England average. [Visit the Healthier Lives website for Wirral information \(click on the map\)](#).

[Everybody active, every day: an evidence-based approach to physical activity](#)

'Everybody active, every day' is a national, evidence-based approach to support all sectors to embed physical activity into the fabric of daily life and make it an easy, cost-effective and 'normal' choice in every community in England. Access the information [here](#)

[Gypsy, Traveller and Roma: experts by experience](#)

This report by The National Federation of Gypsy Liaison Groups and Anglia Ruskin University has found that nearly 9 in 10 children and young people from a Gypsy, Roma or Traveller background have suffered racial abuse and nearly two thirds have also been bullied or physically attacked. It also found the infant mortality rate of Gypsies and Travellers is three times higher than the national average. Access the report [here](#)

[Social Mobility and Child Poverty Commission's State of the nation 2014 report](#)

The Social Mobility and Child Poverty Commission's second annual report assesses what the UK, Scottish and Welsh governments are doing on child poverty and social mobility, what progress is being made and what is likely to happen in the future. It also examines the role of employers, councils, colleges, schools, universities, parents and charities and makes a number of recommendations for action. Access the report [here](#).

[Natural Solutions to Tackling Health Inequalities' report](#)

The report highlights the evidence of the benefits of green spaces to health and wellbeing outcomes, and the inequalities in use of, and access to, natural environments across England. Together this information presents real challenges for everyone at both national and local levels, to better utilise the natural environment to help tackle health inequality. The report can be accessed [here](#)

[Commission on Social Mobility and Child Poverty Commission Report](#)

This report from the Commission on Social Mobility and Child Poverty Commission examines new research on the analysis of the background of 4,000 leaders in politics, business, the media and other aspects of public life in the UK. This research highlights a dramatic over-representation of those educated at independent schools and Oxbridge across the institutions that have such a profound influence on what happens in our country. View the report [here](#)

[Children's and adolescents' mental health and CAMHS. House of Commons Health Committee. Third report of session 2014-15](#)

This report finds that there are issues with the commissioning and provision of children's and adolescents' mental health services (CAMHS). These run through the whole system from prevention and early intervention through to inpatient services for the most vulnerable young people. The Committee draws conclusions and makes recommendations for action and it can be accessed [here](#).

News stories

[Quiz: how well do you know the UK?](#)

A new report shows that most people are very wrong on some of the key facts about their home nation. See if you know any better and take the quiz [here](#)

[How healthy are we?](#)

An overview provided by the Kings Fund on the health of the population in England (October 2014)

[What is life like for an older person in the UK today?](#)

Office for National Statistics, to celebrate the UN International Day of the Older Person, have produced an infographic looks at a range of ONS statistics on people aged 65+. The infographic can be accessed [here](#)

[Oral health: approaches for local authorities and their partners to improve the oral health of their communities](#)

This guideline makes recommendations on undertaking oral health needs assessments, developing a local strategy on oral health and delivering community-based interventions and activities. The guidance can be accessed [here](#)

[Commissioning better mental health services for young people](#)

The Mental Health Foundation has published a guide to commissioning mental health services for young people. The guide is based on a pioneering five-year programme run by the Mental Health Foundation and Paul Hamlyn Foundation at four sites across the UK. Access the guide [here](#).

[Leading local partnerships: how Clinical Commissioning Groups \(CCGs\) are driving integration for their patients and local populations](#)

A new report profiles some of the CCGs across England who, despite still being relatively new organisations, are already driving new and innovative models of care that improve the health and wellbeing of their local populations. It showcases 20 examples of CCGs joining with partners, not just from social care, but from the voluntary and private sectors. Access the report [here](#).

[Real voices: Coffey report on child sexual exploitation in Greater Manchester](#)

The inquiry into child sexual exploitation has as a report, which prioritises the voices of children and young people. The inquiry examined changes made in safeguarding children from sexual exploitation since the Rochdale grooming case, and explores what more needs to be done. Access report [here](#).

In short...

- [All Military Members Organisation or A.M.M.O – November Newsletter](#) from Wirral support group for ex-military personnel and veterans
- [Tomorrow's Women Walk-in-Centre](#).... is an open access drop-In service for women 18+ and offers support to individuals who require advice & treatment regarding a wide range of health related issues.
- [Traveller Movement, Wheels in Motion newsletter](#)
- [Wirral Compendium of Health Statistics](#)
- [Wirral JSNA Evaluation Factsheets: there to help you with all things evaluation...](#)
- [Marmot Indicators of Health Inequalities – New figures released for Wirral](#)

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