

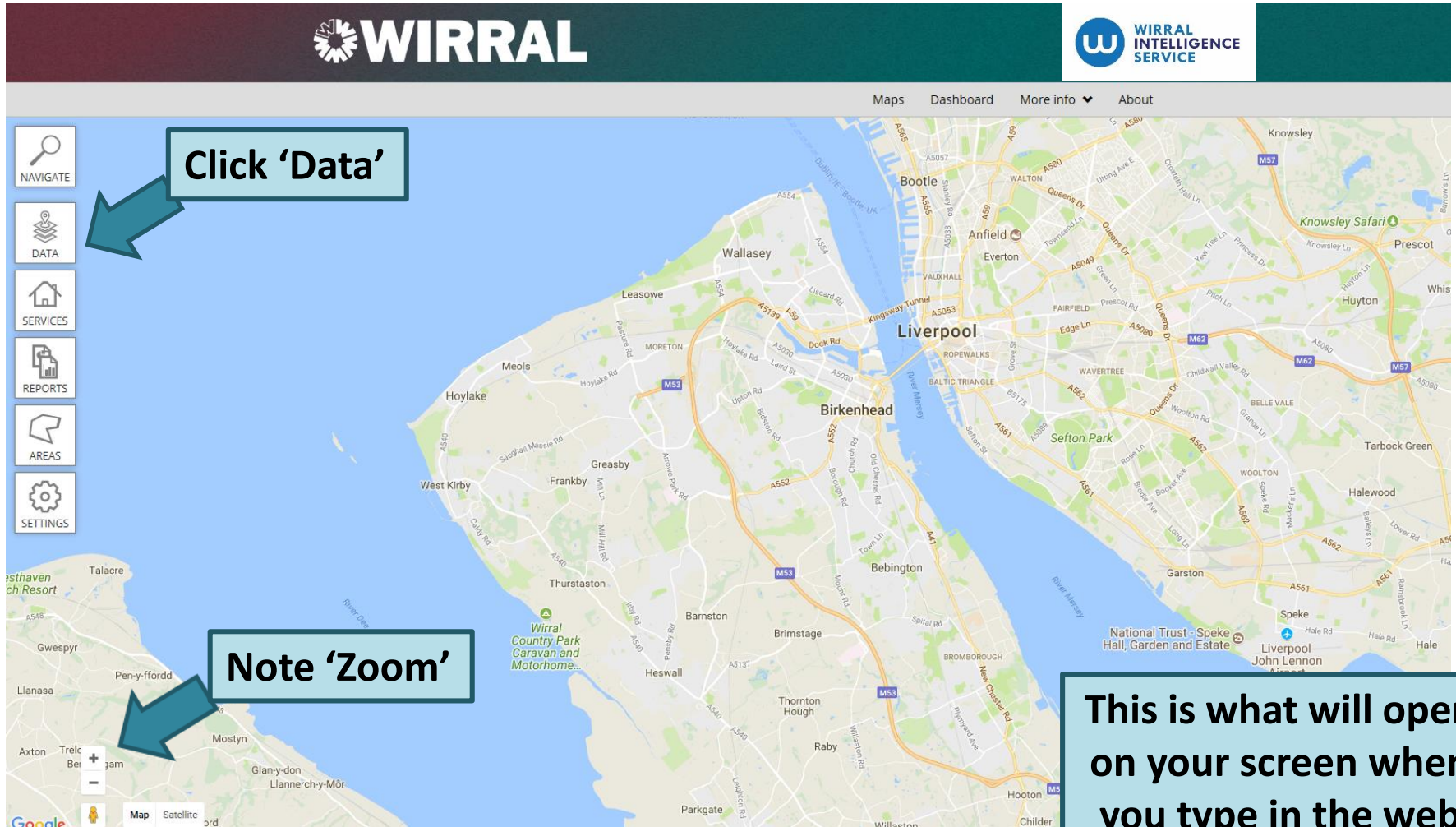
Quick 'How to' Guide



Wirral Intelligence Service

Using Local Insight

URL: wirral.communityinsight.org

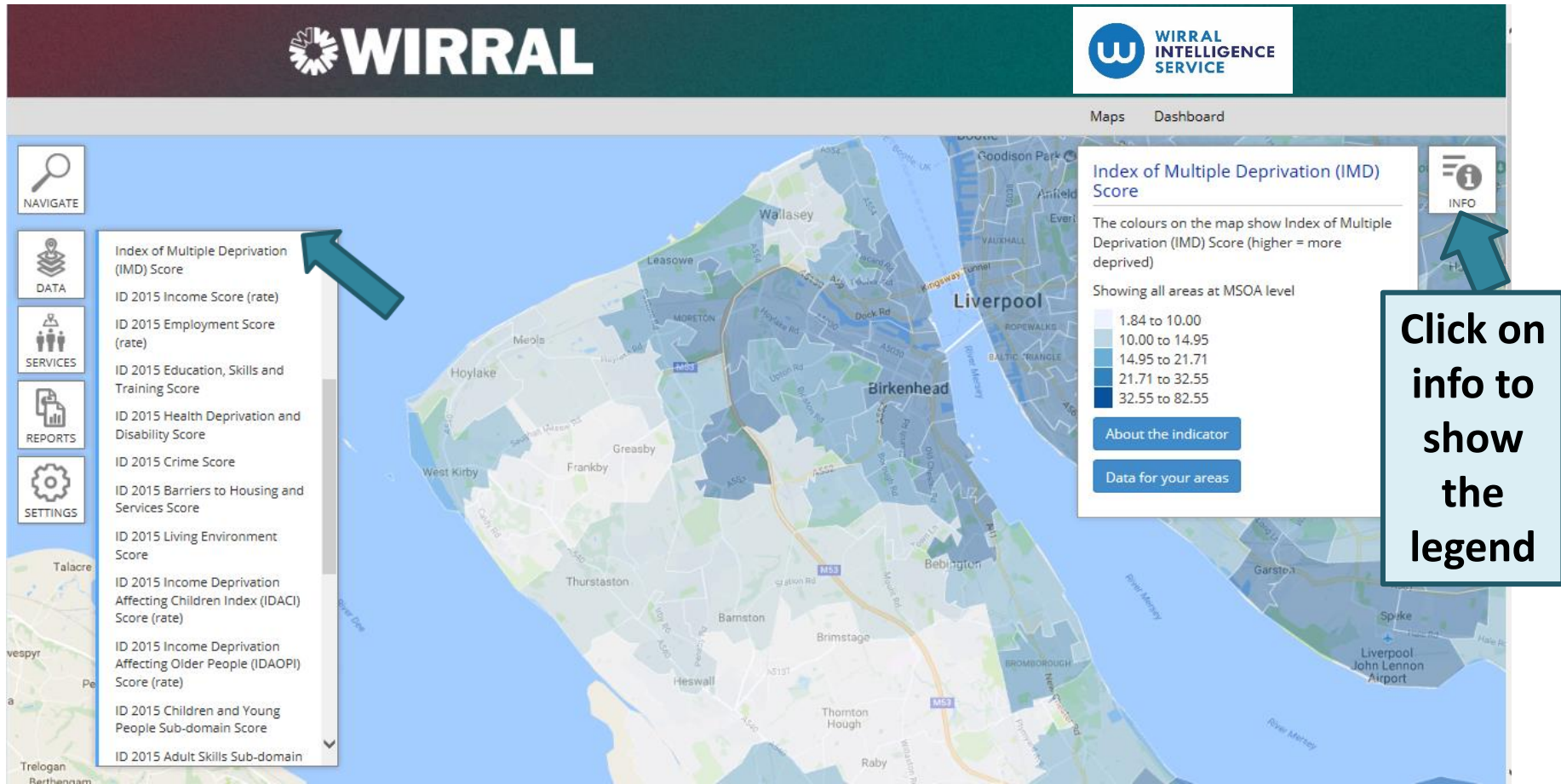


Click 'Data'

Note 'Zoom'

This is what will open on your screen when you type in the web address

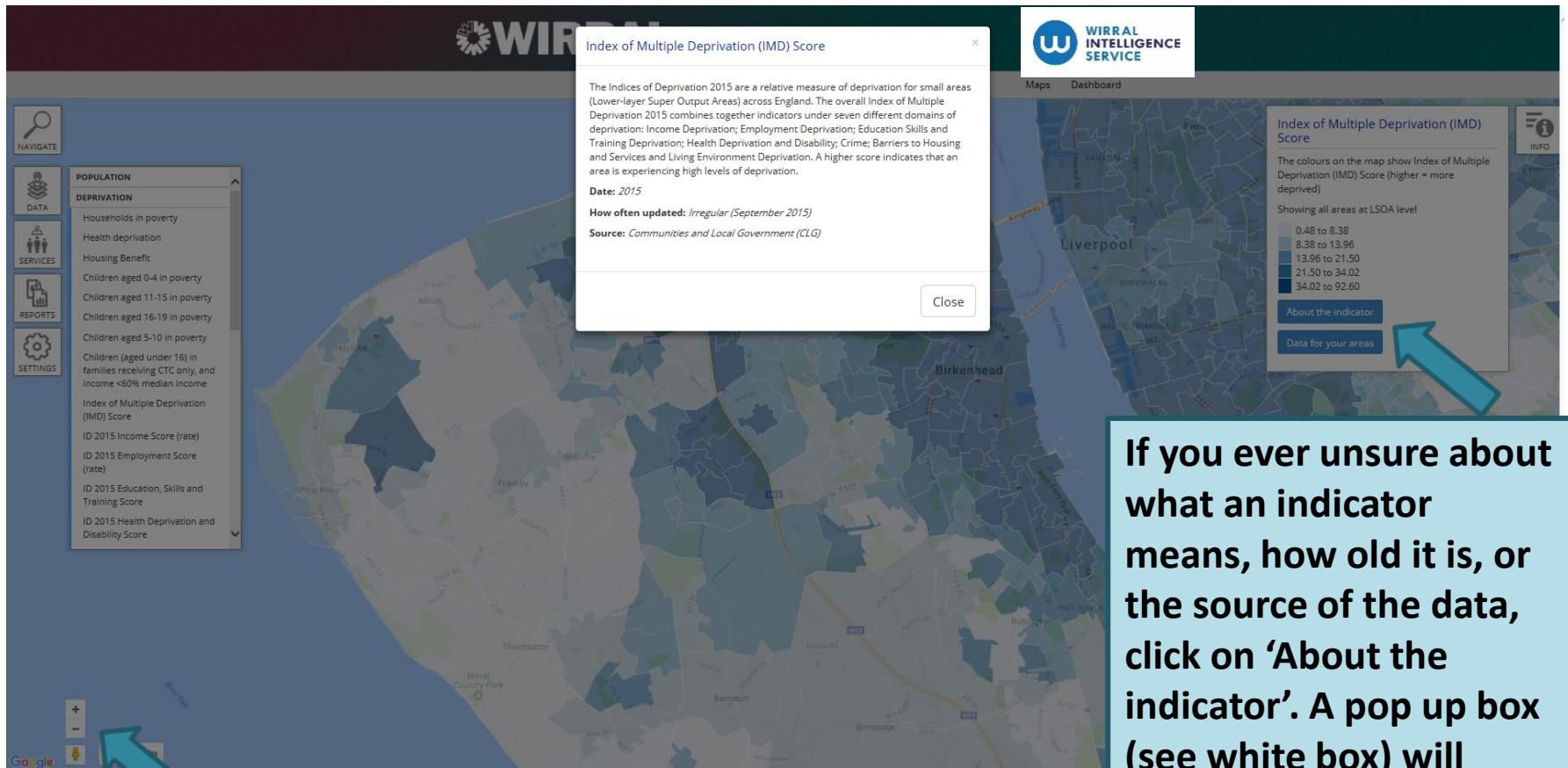
Data



Click on
info to
show
the
legend

- Data indicators are arranged in categories
- Pick any category and indicator, (here 'Deprivation' and then 'Index of Multiple Deprivation (IMD) Score' were chosen)
- Note how the map of Wirral then becomes shaded with your chosen indicator
- Click on ⓘ to show the legend (which tells you MSOA or LSOA is being shown)

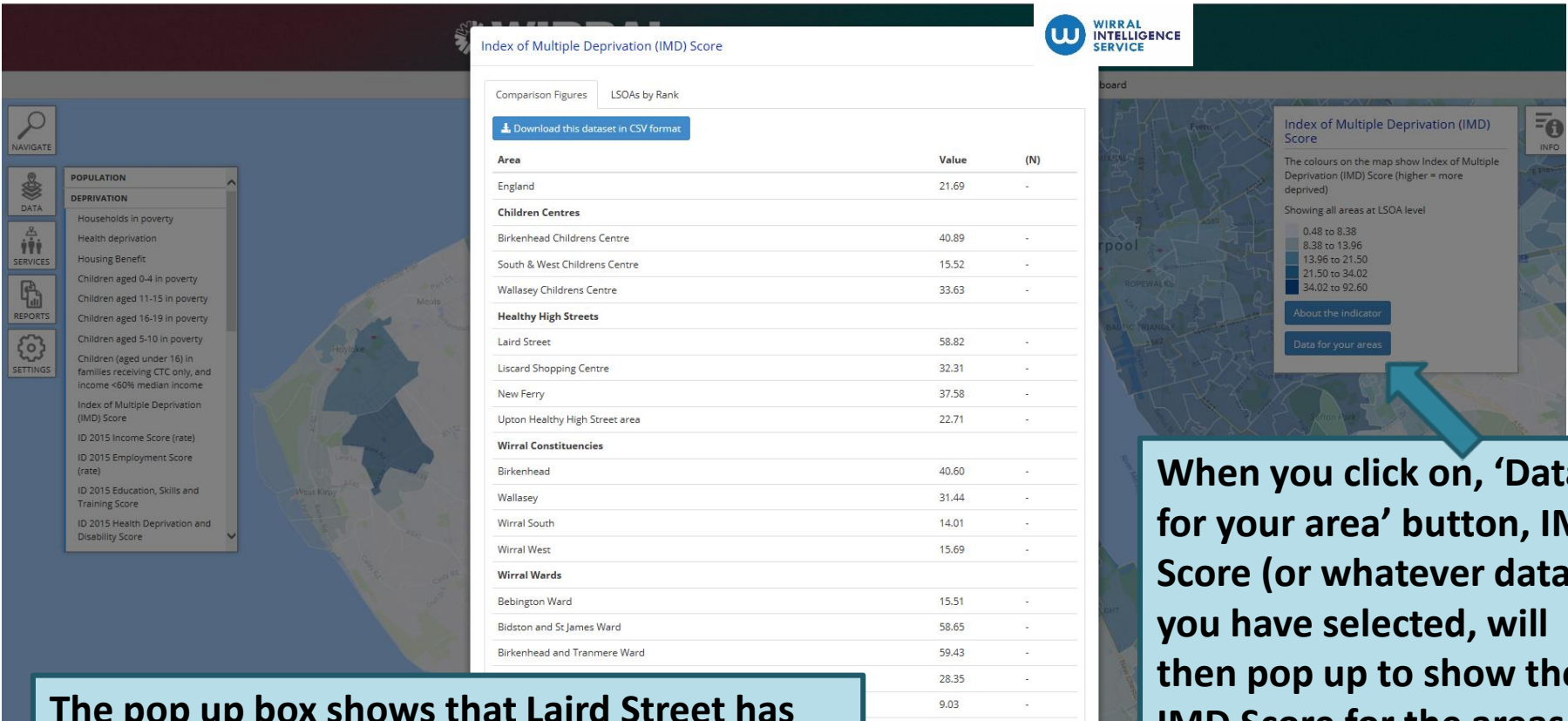
Data cont...



Note how the zoom function has changed the map to show deprivation (IMD) by LSOA

If you ever unsure about what an indicator means, how old it is, or the source of the data, click on 'About the indicator'. A pop up box (see white box) will appear giving more information, e.g IMD score was produced by the DCLG in 2015

Data cont...



The pop up box shows that Laird Street has the most deprived catchment of all the Healthy High Street Areas for example. If you want to download these figures (in Excel) click on the 'Download this dataset in CSV format (CSV is a type of Excel file)

When you click on, 'Data for your area' button, IMD Score (or whatever data you have selected, will then pop up to show the IMD Score for the areas of Wirral set up (e.g current custom created areas are Wards, Constituencies, Healthy High Street areas)

Services

1. You can show services over any of the data indicators (shown here with no data in the background)

2. Click on services, put a tick in the box of the service you want highlighted

The screenshot displays the Wirral Intelligence Service interface. At the top, the 'WIRRAL' logo is on the left, and the 'WIRRAL INTELLIGENCE SERVICE' logo is on the right. Below the logos are navigation links for 'Maps', 'Dashboard', and 'More info', along with a 'Page: 2 Summary' indicator. The main area features a map of Wirral, including areas like Bootle, Wallasey, Leasowe, Meols, Hoylake, Greasby, West Kirby, Frankby, Thurston, Birkenhead, and Sefton Park. A 'SERVICES' menu is open on the left side of the map, listing various service types with checkboxes next to them. The 'SERVICES' menu items are: GP, Walk-In Centre/Minor Injuries Unit, Pharmacies, Train station, Primary Schools & Early Years, Secondary Schools & Further Education, Special Schools, Residential Care Homes with Nursing, Residential Care Homes, Takeaways, Public Food Outlets, Optician, One Stop Shop, Licensed Premises (Other e.g. Restaurants, Church Halls, Farm Shops, Sports venues), and Licensed Premises (On Licensed premises e.g. pubs, clubs). The 'SERVICES' menu is currently selected, and the 'GP' service type is highlighted with a blue icon.

SERVICE TYPES	
<input checked="" type="checkbox"/>	GP
<input type="checkbox"/>	Walk-In Centre/Minor Injuries Unit
<input type="checkbox"/>	Pharmacies
<input type="checkbox"/>	Train station
<input type="checkbox"/>	Primary Schools & Early Years
<input type="checkbox"/>	Secondary Schools & Further Education
<input type="checkbox"/>	Special Schools
<input type="checkbox"/>	Residential Care Homes with Nursing
<input type="checkbox"/>	Residential Care Homes
<input type="checkbox"/>	Takeaways
<input type="checkbox"/>	Public Food Outlets
<input type="checkbox"/>	Optician
<input type="checkbox"/>	One Stop Shop
<input type="checkbox"/>	Licensed Premises (Other e.g. Restaurants, Church Halls, Farm Shops, Sports venues)
<input type="checkbox"/>	Licensed Premises (On Licensed premises e.g. pubs, clubs)

3. If you want services for a particular area, select 'Areas' first

Areas

The screenshot shows the Wirral Intelligence Service interface. At the top, the 'WIRRAL' logo and 'WIRRAL INTELLIGENCE SERVICE' are visible. Below the header, there are navigation links for 'Maps', 'Dashboard', 'More info', and 'About'. The main area is a map of Birkenhead. A search dropdown menu is open on the left, with the text 'start typing to find your area...'. The dropdown lists several areas, with 'Cumulative Impact Policy for alcohol area' selected. A blue arrow points from this selected area to a grey-shaded area on the map. Another blue arrow points from a text box to the same grey-shaded area.

Select any area from the list. The area will be highlighted and services will display for that area

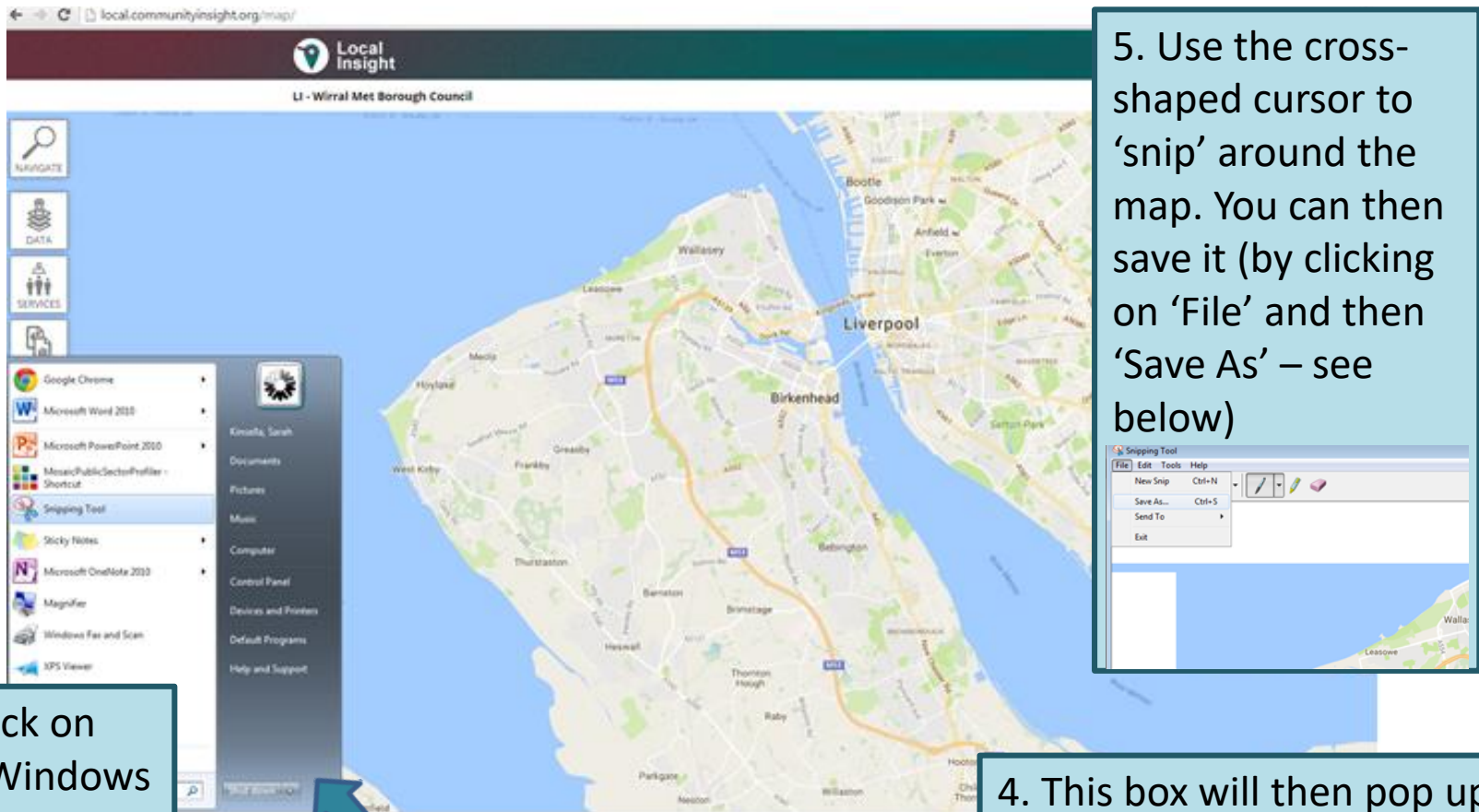
Area shown was a bespoke area set up to make case for a Cumulative Impact Policy for Alcohol (boundaries decided on by Merseyside Police & Licensing) and would have been very difficult to get information for this area ordinarily

Reports

- Reports can be produced for all areas (e.g. wards, constituencies, any bespoke custom areas)
- They are all 71 pages long, all have a useful summary page (see right)
- Arranged in sections, 'Health & Wellbeing' is one of them (5th section)



Getting maps for your reports



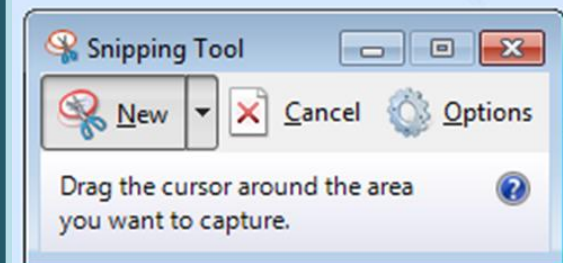
1. Click on the Windows button in the bottom left of your screen

2. This box will then pop up

3. Select 'Snipping Tool'

5. Use the cross-shaped cursor to 'snip' around the map. You can then save it (by clicking on 'File' and then 'Save As' – see below)

4. This box will then pop up



...but I can't see ???

Want an area or indicator that you can't currently see?

Contact us: intelligencerequests@wirral.gov.uk

- We can create any bespoke area you need, such as estates that don't fit neatly to wards – you will then be able to view a 71 page report, maps etc... just for that estate or area
- We can also upload Wirral data to OCSI. So data from a commissioned service for example, could be uploaded if you would find it useful
- For data to be uploaded, it must be available at LSOA or postcode level and cannot be sensitive data, as OCSI is a web-based package, available to the public