

Youth Offer Review- Usage of Local Authority Funded Youth Provision

Summary Report

October 2019

This report seeks to outline the current usage of youth facilities funded by Wirral Council. This includes youth clubs, youth hubs, the Hive, detached youth work and the play service.

It must be noted that due to a range of systems being in place the data is not available in a consistent format. A description of data collection is provided for each provision to outline the capabilities and reliabilities.

1. Local Authority Youth Clubs, Hubs and Play Services

Attendance and membership data for Local Authority Youth Clubs, Hubs and Play Services is recorded manually on spreadsheets. The system is reliant on young people providing details at every session, a member of staff accurately recording the data and the manual transfer of information into a spreadsheet. Development of a new system (in Liquid Logic the Children's Services system) will improve the quality, reliability and functionality for data collection.

(a) Youth and Play Services 2017-18

	Quarter 1		Quarter 2		Quarter 3		Quarter 4		Totals	
	Footfall	Members	Footfall	Members	Footfall	Members	Footfall	Members	Footfall	Members
Bebington YC	244	23	370	30	394	27	467	28	1 475	108
Charing Cross YC	492	33	799	33	1 422	36	1 907	39	4 620	141
Moreton YC	656	122	910	148	1 153	159	1 415	160	4 134	589
Fender YC	285	188	705	213	1 199	137	1 508	141	3 697	679
West Wirral Hub	499	86	477	88	625	51	748	55	2 349	280
South Wirral Hub	250	62	458	266	1 097	80	1 340	146	3 235	554
Birkenhead Hub	1 426	525	2 745	13	4 283	185	5 344	15	13 798	738
Wallasey Hub	158	56	606	122	963	111	1 543	118	3 270	141
Beechwood Play Scheme	Closed for major refurbishment				497	61	921	0	861	61
Gautby Play Scheme	2 624	38	2 215	58	2 454	24	1 885	8	1 475	128
Leasowe Adventure Playground	4 196	121	4 762	98	4 589	25	2 499	14	16 016	258
Total	10 830	1 254	14 137	1 568	18 676	1 058	19 547	1 071	54 930	3 677

(b) Youth and Play Services 2018-19

	Quarter 1		Quarter 2		Quarter 3		Quarter 4		Totals	
	Footfall	Members	Footfall	Members	Footfall	Members	Footfall	Members	Footfall	Members
Bebington YC	25	15	156	24	353	23	539	25	1 073	87
Charing Cross YC	379	42	797	42	1 144	43	1 579	43	3 899	170
Moreton YC	630	122	906	146	1 205	159	1 440	161	4 181	588
Fender YC	398	65	836	97	1 186	107	1 410	110	3 830	379
West Wirral Hub	149	21	196	33	307	45	396	52	1 048	151
South Wirral Hub	457	74	824	94	1 276	102	1 619	120	4 176	390
Birkenhead Hub	2 526	456	2 277	51	3 104	26	3 739	114	11 649	647
Wallasey Hub	276	90	827	142	1 550	177	2 298	207	4 951	616
Beechwood Play Scheme	1 342	62	1 195	43	1 582	18	1 499	9	5 618	132
Gautby Play Scheme	1 897	106	1 783	30	1 542	11	1 460	41	6 682	188
Leasowe Adventure Playground	3 278	95	3 177	70	3 497	10	2 866	16	12 818	191
Total	11 357	1 148	12 974	772	16 749	721	18 845	898	59 925	3 539

(c) Detached Youth Work Engagement Quarter 1 2019-20

	8-12 year olds	13-19 year olds	20-25 year olds	Total
South & West Wirral	0	1 844	10	1 854
Wallasey	7	1 007	13	1 027
Birkenhead	6	423	7	436
Total	13	3 274	30	3 317

(d) Detached Youth Work Top 5 Themed Interventions Quarter 1 2019-20

Personal safety	1 590
Anti-social behaviour awareness	1 420
Substance misuse awareness	888
Rights and responsibilities	349
Employment, education and training	346

2. The Hive Youth Zone

The Hive benefits from a sophisticated IT system which allows accurate and detailed membership and attendance data to be collected. The following datasets provide a detailed overview of usage since the provision opened in 2017.

(a) Members and Attendances

	No. members	No. members under 12	% members under 12	No. members over 12	% members over 12	Potential membership income	No. of attendances	Ave. monthly attendances	Potential attendance income
2017-18	5 864	1 363	23%	4 501	77%	£29 320	70 220	5 852	£35 110
2018-19	4 563	1 947	43%	2 616	57%	£22 815	69 645	5 804	£34 823
2019 to date	3 060	1 744	57%	1 316	43%	£15 300	36 496	6 078	£18 248

(b) Members by Neighbourhood

	2017-18	2018-19	2019 to date
Birkenhead A	1 578 (26.95%)	1 247 (27.3%)	821 (26.8%)
Birkenhead B	1 382 (23.6%)	999 (21.9%)	643 (21.0%)
South Wirral A	472 (8.0%)	350 (7.7%)	233 (7.6%)
South Wirral B	268 (4.6%)	136 (3.0%)	104 (3.4%)
Wallasey A	361 (6.2%)	335 (7.3%)	214 (7.0%)
Wallasey B	391 (6.7%)	293 (6.4%)	264 (8.6%)
Wallasey C	566 (9.7%)	491 (10.8%)	351 (11.5%)
West Wirral A	219 (3.7%)	187 (4.1%)	73 (2.4%)
West Wirral B	465 (7.9%)	332 (7.3%)	220 (7.2%)
Non-Wirral	162 (2.7%)	193 (4.2%)	138 (4.5%)

(c) Attendance Patterns

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
2017-18	7 155	7 396	6 409	6 148	6 734	5 236	5 554	5 143	4 499	5 575	5 237	5 134
2018-19	6 827	5 843	5 445	5 988	8 919	4 888	5 679	4 670	4 560	5 520	5 620	5 686
2019 to date	6 596	6 000	5 481	6 317	7 740	4 335	-	-	-	-	-	-

(d) Frequency of Usage

	No. members attending up to 1 occasion per month	No. members attending up to 1 occasion per week	No. members attending more than 1 occasion per week
2017-18	4 655 (79.4%)	892 (15.2%)	317 (5.4%)
2018-19	3 457 (75.8%)	750 (16.4%)	356 (7.8%)
2019 to date	1 932 (63.1%)	743 (24.3%)	385 (12.6%)

(e) Detail on Frequency of Usage

2017-18	Age group with most attendances	Age	No. attendances	% of total attendance
Up to 1 attendance per month	12-16 years	12	458	9.8%
		13	552	11.9%
		14	509	10.9%
		15	562	12.1%
		16	506	10.9%
Up to 1 attendance per week	10-16 years	10	123	13.8%
		11	83	9.3%
		12	89	10.0%
		13	85	9.5%
		14	66	7.4%
		15	93	10.4%
		16	134	15.0%
More than 1 attendance per week	15-18 years	15	43	13.6%
		16	68	21.5%
		17	50	15.8%
		18	32	10.1%

2018-19	Age groups with most attendances	Age	No. attendances	% of total attendance
Up to 1 attendance per month	9-13 years	9	398	11.5%
		10	489	14.2%
		11	541	15.7%
		12	436	12.6%
		13	336	9.7%
Up to 1 attendance per week	9-12 years	9	106	14.1%
		10	131	17.5%
		11	112	14.9%
		12	75	10.0%
More than 1 attendance per week	14-17 years	14	31	8.7%
		15	40	11.2%
		16	61	17.2%
		17	37	10.4%

2019 to date	Age groups with most attendances	Age	No. attendances	% of total attendance
Up to 1 attendance per month	8-12 years	8	234	16.1%
		9	298	15.6%
		10	302	15.4%
		11	310	12.1%
		12	178	9.2%

(f) Neighbourhoods Most Frequent Attenders Come From

	2017-18 (1209 regular attenders)	2018-19 (1106 regular attenders)	2019 to date (1128 regular attenders)
Birkenhead A	428 (35.4%)	398 (36.0%)	360 (31.9%)
Birkenhead B	299 (24.7%)	246 (22.2%)	248 (22.0%)
South Wirral A	86 (7.1%)	78 (7.1%)	73 (6.5%)
South Wirral B	39 (3.2%)	32 (2.8%)	36 (3.2%)
Wallasey A	61 (5.1%)	78 (7.1%)	71 (6.3%)
Wallasey B	70 (5.8%)	67 (6.1%)	93 (8.2%)
Wallasey C	93 (7.7%)	96 (8.7%)	143 (12.7%)
West Wirral A	37 (3.1%)	29 (2.6%)	24 (2.1%)
West Wirral B	79 (6.5%)	68 (6.1%)	68 (6.0%)
Non-Wirral	17 (1.4%)	14 (1.3%)	12 (1.1%)

(g) Detail on Least Frequent Usage- 1 or 2 Occasions per Year

	No. using 1-2 occasions per year	Under 12 years	Over 12 years
2017-18	1 872 (32% of members)	342 (18.3% of cohort)	1 530 (81.7% of cohort)
2018-19	1 609 (35.3% of members)	598 (37.2% of cohort)	1 011 (62.8% of cohort)
2019 to date	1 076 ((35.2% of members)	582 (54.1% of cohort)	494 (45.9% of cohort)

(h) Neighbourhoods Least Frequent Attenders Come From

	2017-18 (1872 irregular attenders)	2018-19 (1609 irregular attenders)	2019 to date (1076 irregular attenders)
Birkenhead A	399 (21.3%)	377 (23.4%)	263 (24.4%)
Birkenhead B	358 (19.4%)	351 (21.8%)	226 (21.0%)
South Wirral A	154 (8.2%)	131 (8.2%)	82 (7.6%)
South Wirral B	118 (6.3%)	41 (2.5%)	37 (3.4%)
Wallasey A	141 (7.5%)	114 (7.1%)	79 (7.3%)
Wallasey B	142 (7.5%)	108 (6.7%)	87 (8.1%)
Wallasey C	190 (10.1%)	174 (10.8%)	104 (9.7%)
West Wirral A	100 (5.3%)	83 (5.2%)	33 (3.1%)
West Wirral B	169 (9.0%)	139 (8.6%)	79 (7.4%)
Non-Wirral	101 (5.4%)	91 (5.7%)	86 (8.0%)